



# The Coupon Wizards

Serious Coupon Magic

## About:

The Wizards are a group of bloggers from around the country, all at different stages in life. Many are married with children, while others are parents to the four-legged variety. While the ages of the Wizards vary greatly, most are in their thirties. The Wizards live throughout the US from Minnesota to Florida and Connecticut to California.

## Mission:

The spell that binds the Wizards together is the desire to help others learn how to save money and create a financially stable life. The Wizards accomplish their mission through free couponing and budgeting webinars and educational content on their website. It is their intent to help others transform their family tree by learning the techniques they have used to live the "couponing" lifestyle. The real magic is created through personal interactions and building relationships with their community of readers. The Wizards feel blessed to have an ability to find good deals and save nationwide and they are intent on giving back and helping others.

## PR Friendly:

When you choose to allow The Coupon Wizards to help you spread the word about your brand or business, we are able to offer you a diverse group of administrators who care about sharing the best products, services and deals to our readers. If there is a target demographic you are looking to have tested and promote your brand to, we will match you up with the perfect Wizard(s) for the campaign. With over 225,000 page views and 50,000 unique visitors a month, your brand will receive extensive exposure.



## Advertising Opportunities:

The Coupon Wizards offer several options to meet your advertising budget and needs. We are open to working with your brand in a variety of ways including: ad placements on our site, Facebook and Twitter campaigns, sponsored posts, reviews and giveaways.

For even greater exposure of your brand, we also offer conference sponsorship packages. Members of The Coupon Wizards team will be attending major blogging conferences in 2013 including BlogHer, Blog World Expo and Savvy Blogging Summit. We would be excited to bring your brand into the national spotlight at these conferences.

## Social Media & Statistics:

**Facebook**— 36,500

**Email Subscribers**—5,000

**Monthly Page Views**—225,000

**Twitter**—3,300

**Alexa**—101,271 Worldwide / 17,690 US

**Monthly Unique Visitors:** 50,000

**Google Plus**—1,050

**Klout Score**—56

**Google Page Rank**—2

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